Anthony Alfonso Barrueta

1148 Grizzly Peak Blvd. Berkeley, California 94708 510/704-7772 (home) 415/902-8824 (mob)

Experience

3/10-present

Senior Vice President, Government Relations Kaiser Foundation Health Plan and Hospitals, Oakland, California

Senior national leader principally responsible for Kaiser Permanente's legislative and regulatory policy activities, formulating proposed Program positions regarding proposed government actions, and advising senior management about implications of legislation, regulation and policy sensitive business operations.

PRINCIPAL RESPONSIBILITIES:

- Serve as member of the National Executive Team, leading organization's lobbyists, policy experts and public advocates.
- Advise the CEO and national leadership on major issues of Programwide concern.
- Chair Kaiser Permanente's Health Policy Committee.
- Establish and drive government relations priority initiatives and objectives.
- As Executive Sponsor and Senior Leader, oversee management of Kaiser Permanente Institute for Health Policy.
- Direct the Program's overall approach to state and federal government relations and establish positions on major complex public policy issues in consultation with relevant leaders.
- Provide advice and counsel to management and the Boards of Directors concerning Kaiser Permanente's positions on legislative and government relations issues of Programwide concern.
- Oversee the operation of Kaiser Permanente's Washington DC, Sacramento and Oakland government relations offices. Educate and coach government relations representatives to effectively represent Kaiser Permanente.
- Manage relationships with other major organizations including national trade associations, business and labor organizations, and government advisory groups.
- Lead regulatory strategy and coordination by anticipating and monitoring emerging issues.
- Confer regularly with legislators and their staff, regulators and other government officials, and other key stakeholders and thought leaders.

3/04-3/10 Vice President, Government Relations

Key responsibilities included: coordination of lawyers, lobbyists and public policy experts in the development and implementation of Kaiser Permanente's national and federal public policy strategies; advising and supporting Kaiser Permanente's Washington, D.C. office; counseling Kaiser Permanente's senior Health Plan management and Medical Group leadership on public policy and government relations; lobbying Congress and federal executive agencies on Medicare, health reform, federal tax exemption, drug pricing, and prescription drug benefit issues; and maintaining relationships through many of the trade associations in which KP participates.

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7/94-3/04 Senior Counsel, Legal and Government Relations Counsel, Government Relations

Legal and policy adviser to Kaiser Permanente's Washington, D.C. office and state-based legislative advocates on state legislation and regulations affecting Kaiser Permanente. Principal legal and policy adviser to Kaiser Permanente's pharmacy program.

7/92 - 6/94 Associate Attorney, Michaels & Wishner, P.C., Washington, D.C.

Organized coalitions and lobbied Congress on behalf of pharmacy benefit management companies and health maintenance organizations on health reform and prescription drug pricing legislation. Represented PBMs and HMOs before federal administrative agencies on Medicare and Medicaid, federal employee health benefits, and FDA marketing regulation. Advised association of publicly funded family planning clinics on drug pricing and related matters.

9/91-6/92 Associate Attorney, Green, Stewart & Farber, P.C., Washington, D.C.

Represented financial and real estate clients in commercial litigation, and advised on health care transactions, hospital group purchasing, real estate leasing, and first amendment law. (Also Law Clerk 5/91-9/91, Summer Clerk 5/89-8/89)

5/90-8/90 Summer Associate, Dyer, Ellis, Joseph & Mills, Washington, D.C.

Education

J.D., The University of Texas at Austin, May 1991
A.B., History, Boston College, Chestnut Hill, Massachusetts, May 1987
University of North Carolina, Chapel Hill, North Carolina, 2002
Kaiser Permanente Advanced Leadership Program, Kenan-Flagler Business School

Publications

- Co-author, "Kaiser Permanante's Evaluation and Management of Biotech Drugs: Assessing, Measuring, and Affecting Use," 25 <u>Health Affairs</u> 1340 (2006).
- Co-author, "Kaiser Permanente's Prescription Drug Benefit," 19 <u>Health Affairs</u> 185 (2000).
- "Any Willing Provider Meets the Drug Formulary," 28/4 <u>Health Systems Review</u> 20 (1995).
- "Health Alliances Vary under Competing Proposals," 7 Benefits Law Journal 1 (1994).

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Board Experience

Board Member, Public Health Institute, Oakland, California (2015-present)

Chair (2018-)

Vice Chair (2017)

Board Member, Enroll America, Washington, D.C. (2010-2018)

Board Member, Alliance of Community Health Plans, Washington, D.C. (2010-present) Chair, Policy Committee (2015-present)

Board Member, California Latino Economic Institute, Sacramento, California (2016-present)

Board Member, East Bay Agency for Children, Oakland, California (2006-2015)

Chair, Governance Committee (2008-2011)

Chair, Selection Committee (2014)

Secretary (2012-2015)

General Counsel, Hispanic College Fund, Washington, D.C. (2004-2008)

Professional Background

Admitted to the Bar of Maryland (since December 1991-currently inactive), the District of Columbia (since March 1993-active), and California (since December 1995-active).